嶺大賽馬會樂齡科技與智能安老計劃
LU Jockey Club Georntechnology and Smart Ageing Project

樂齡初創社會企業家培育計劃
Gerontechnology and Socialpreneurship Incubator
創業週未比賽 2020
StartUp Weekend 2020
前哨活動
Bootcamp Session

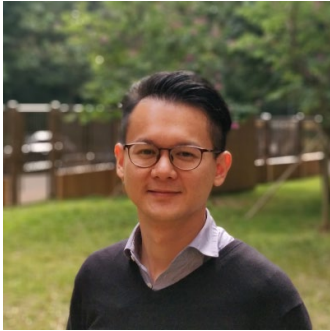| |
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| Session 2: (Zoom Session)
樂齡流動應用程式工作坊
Mobile Apps Workshop |
| 日期: 4 月 29 日(星期三)
時間:早上 10:30-中午 12:00(1.5 小時) |
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講者: 香港浸會大學流動程式教學資源中心 (1 小時)
・ 探討長者使用應用程式的現況 (本港及海外)
・ 設計流動程式的技巧
・ 應用程式的商機
・ Proto.io& Marvel App 工具介紹 (作報匯及 Pitching 工具)
・ 香港浸會大學學生分享為長者設計流動程式經驗 (曾參與 Social Innovation Apps Hackathon) |
| 問與答 (15 分鐘) |
| 活動預告(15 分鐘)

講者: 嶺大賽馬會樂齡科技與智能安老計劃 |

嘉賓講者：

	Mr. Eric Chow, Center Executive **Linkedin:** https://www.linkedin.com/in/choweric/ Eric oversees the development of education apps and mentoring of students on app-making projects. Eric obtained his MPhil degree in engineering from The Hong Kong University of Science and Technology. He is currently a candidate for Doctor of Education at Northeastern University, Boston. 周浩智現為香港浸會大學 Apps Resource Centre 中心主任, 管理多個流動應用程式開發項目, 並致力參與電腦編程教學發展。他於香港科技大學修讀工程研究碩士, 現於美國波士頓 Northeastern University 攻讀教學博士學位。
	Mr. Dave Fung, Mobile Software Engineer Dave is a software technology lover who is passionate about software engineering, information technology in education & academic, artificial intelligence chatbot, big data, sharing economy, marketing and business intelligence. He obtained his MSc and BSc in IT related area from Hong Kong and is mainly responsible to educational mobile apps development and instructional design on m-learning.
	Mr. William Kwok, Outreach Coordinator William is responsible for designing and developing programs for "Social Innovation Apps" projects, as well as linking up community partners and UGC students. He graduated from Lingnan University and has extensive experience in Service-Learning. He also has a close relationship with community partners and working experience in coordinating Tai Po elder academy.